A monarch butterfly with vibrant orange wings and black veins and spots is perched on a cluster of small red and yellow flowers. The background is a soft, out-of-focus green.

*Just when the  
caterpillar thought it's  
life was over...*

*it became a butterfly*



Discover Your Pathway To Environmental Leadership  
Youth Outreach Presentation



Path

Path

Path



PATHWAYS TO  
ENVIRONMENTAL  
LEADERSHIP

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BY ARLEY OWENS - ENVIRONMENTAL  
THOUGHT LEADER

# Pathways To Environmental Leadership

**P**athways to Environmental Leadership at times are not distinguishable and in some circumstances are difficult to follow especially if the first path you take leads to a dead end or a roundabout.

You may discover your Pathway to Environmental Leadership early in life by chance or guided along your pathway by a friend, mentor or by unexpected circumstances beyond your control.




**A**ssimilate as much information as you can about careers in the environment and related careers in business and industry.

Many cities have companies, educational institutes and local government agencies who offer employment opportunities for anyone wanting to begin their Environmental Leadership Career.

*The following eager and bright youngsters if guided along the right pathway will become Environmental Leaders!*






**T**hought Leaders are employed in environmental, natural resources conservation and protection focused organizations, local, state and national government agencies such as the Ohio Department of Natural Resources. Seek out these individuals.

Thought Leaders are also found in the private employment sector and individual futures driven entrepreneurs who are destined for greatness. Seek out these individuals.

*“Thought Leadership is when an organization or individual is considered an authority within an industry or a particular field and is the go-to expert on aspects related to that area. Their opinions and advice are valued and often recognized on an industry-wide or even worldwide basis.”*





Both Private and Public Thought Leaders Make  
For A Better World Because They Touch The  
Future!

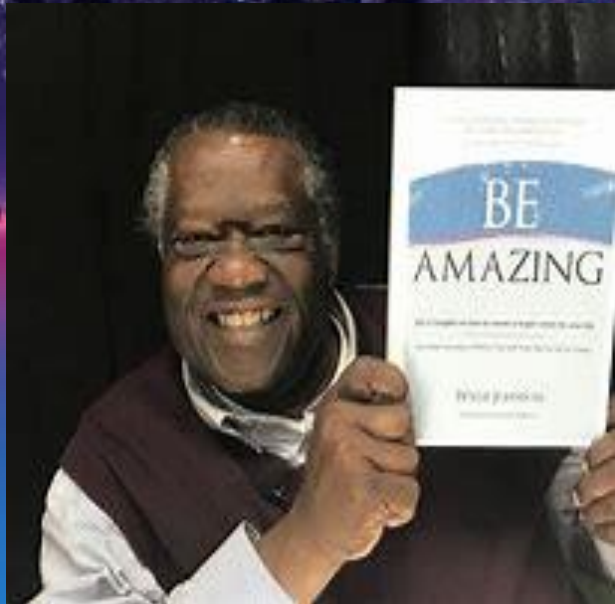
Following are some we know.



**Tia Johnson, Owner, Fresh Bloom Bins**



**Dr. Robert L. Lawson, President Dynamic Professionals**



**Willie Johnson, President, Willie Johnson Communications**



**Sophia Huda, Adjunct Professor of Environment and Sustainability at Fordham and Columbia University. Sophia currently Chair's NRC's JEDI Council**

**H**elp protect and respect the environment and others you share the planet with by volunteering to join a local, state or national environmental based organization. Actively participate in your neighborhood or community cleanup and beautification events.







**W**ise decisions that lead to Zero Waste is a goal everyone should strive for in order to reduce the misuse and waste of our planet's natural resources.

*The U.S. produces 268 million tons of waste of which 140 million tons goes into landfills each year, with the average American tossing 4.5 pounds of trash per day.*

*What can YOU do to limit our trash production and strive towards Zero Waste?*





**A**rrange for a tree planting ceremony or litter clean-up in your neighborhood or community.

*Earth now has 46 % fewer trees than it did 12,000 years ago, when agriculture was in its infancy.*

*Remember the best time to plant a tree is today and 20 years ago!*

Former Ohio Governor Bob Taft with children of employees of the Ohio Department of Natural Resources held a tree planting ceremony at the ODNR Fairgrounds Park during the 2003 Ohio State Fair.

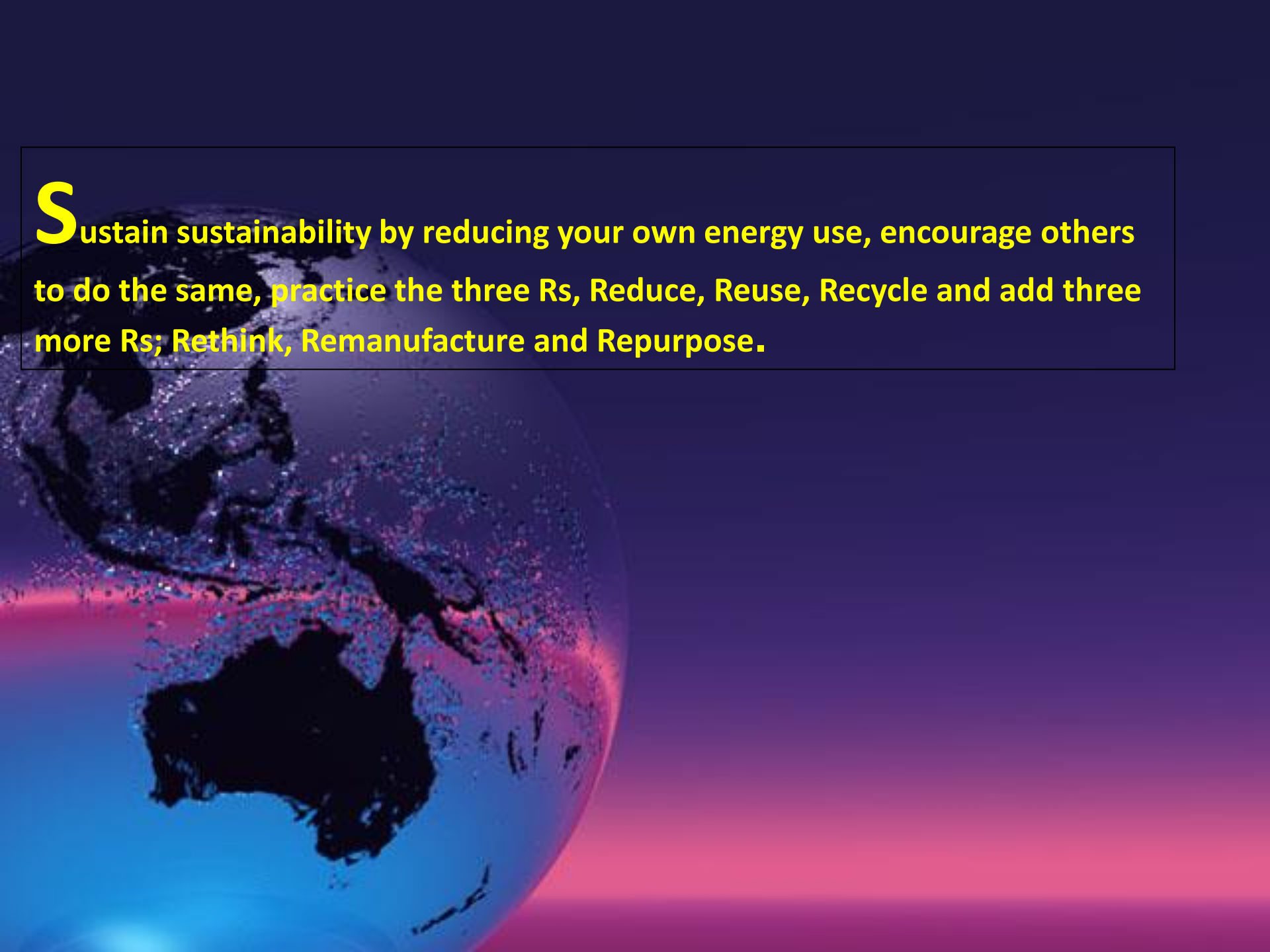




**You could be the Key to the door of Environmental Leadership**







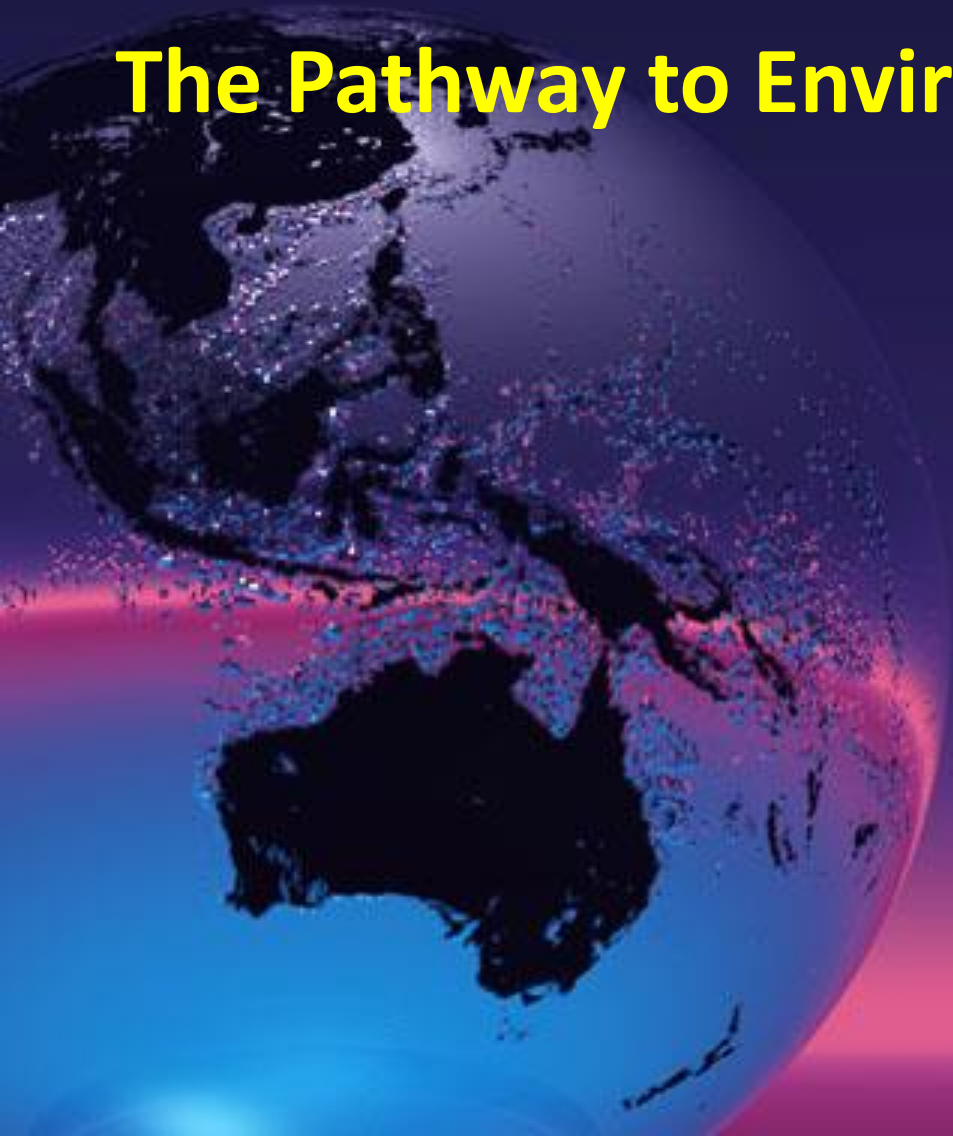
**S**ustain sustainability by reducing your own energy use, encourage others to do the same, practice the three Rs, Reduce, Reuse, Recycle and add three more Rs; Rethink, Remanufacture and Repurpose.



WHAT CAREER PATHWAY WILL YOU CHOOSE?



# The Pathway to Environmental Leadership ?



# Career Paths Leading To Environmental Leadership

- Sustainability, Recycling, Waste Management
- Natural Resources Protection and Preservation,
- Graphic illustration,
- Publishing Books , Screenplays , Music Composition,
- Human Resources Career Counseling and Empowerment,
- Justice, Equity, Diversity, Inclusion Trainor/Educatoror,
- Environmental Education.



## **Earth Team Green's Mission and Vision**

**Mission: To provide environmental education, firm guidance and career assistance to young adults who reside in disadvantaged communities.**

**Vision: To inspire, motivate and champion any and all young adults and school aged children to become environmental thought leaders and stewards for the planet.**





# **WE TOUCH THE FUTURE**

**Earth Team Green excels in its ability to reach and teach the next generation by offering professional development workshops, leading edge conferences, national networking opportunities, and pathways to environmental and professional career possibilities.**



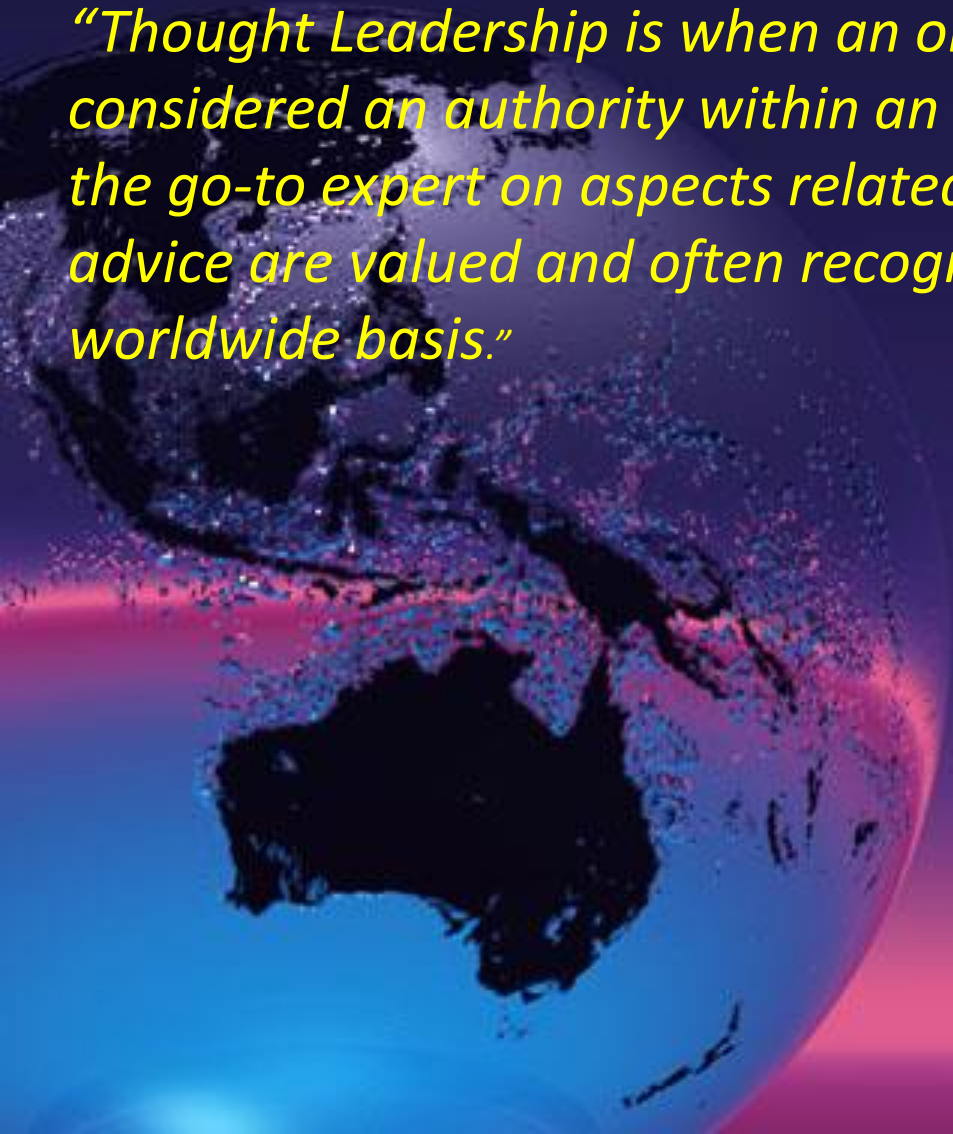
# OUR IMPACT

Earth Team Green's impact can be felt, heard and seen globally due to the advent of social media and a wide variety of communication and outreach platforms.



# Thought leadership

*“Thought Leadership is when an organization or individual is considered an authority within an industry or a particular field and is the go-to expert on aspects related to that area. Their opinions and advice are valued and often recognized on an industry-wide or even worldwide basis.”*



# Thought Leaders we know of or have worked with over the years.

- **Dr Robert Lawson, President, Dynamic Professionals**
- **Willie Johnson, President, Willie Johnson Communications**
- **Umoja Abdu Ahad, President, Zero Waste Communities and former member of the National Recycling Coalition (NRC) Board of Directors**
- **Mick Barry, Eco-Entrepreneur and former member of NRC's Board of Directors**
- **Louise Holliday, Environmental Educator**
- **Robert Gedert, Past President of the National Recycling Coalition**
- **Sophia Huda, Adjunct Professor of Environment and Sustainability at Fordham and Columbia University. Sophia currently Chair's NRC's JEDI Council**
- **Tony Warne, Ken-Leinaar, Eco-Artists and Illustrators**
- **Holli Pellman, Author and Award winning Screenwriter**
- **Darian Pellman, Owner and President, New King Records**
- **Bernadette Favor, President, Available Solutions**
- **Maja Kennedy, Founder and Owner, Events By Honey**
- **Samuel Dent, Sustainability Consultant**
- **Tia Johnson, Entrepreneur, CEO and President of Fresh Bloom Bins**
- **Arley Owens, President of Earth Team Green, and former member of NRC's Board of Directors**



**To learn more about Earth Team Green**

Please contact : Arley Owens, President  
Emil: [aowens@earthteamgreen.org](mailto:aowens@earthteamgreen.org)

*“Don’t neglect the future in times of plenty, for tomorrow you may need what you wasted today.”*

*~ Aesop*

A stylized Earth with a blue and purple color scheme, showing continents and oceans. The background is a gradient of blue and purple.

[www.earthteamgreen.org](http://www.earthteamgreen.org)

Thank You